



CITY OF BERLIN BUSINESS IMPROVEMENT DISTRICT



Board Members: Date: December 16, 2009
 Tom Jensen, Time: 5:30 pm
 President Location: City Council Chambers – Second Floor

Dick Schramer,
 Mayor

MINUTES

Felicia Page,
 Liaison

Nate Olson called the meeting to order at 5:31 p.m.

Doug Coker

Order of Business

Faye Gelhar

Traci Hegner

I. Roll Call of Members

Nate Olson

Present:

Excused:

Absent:

Jim Zamzow

Doug Coker
 Faye Gelhar
 Traci Hegner
 Nate Olson
 Felicia Page

Tom Jensen

Jim Zamzow

II. Approval of November 11, 2009 Minutes

Not available.

III. Approval of Year to Date Financials

Not available.

IV. President's Report

None, Tom Jensen not present.

V. Old Business

A. BID Operating Plan – Committee Reports:

Tracey Hegner disseminated and discussed the contents of a BID folder to be provided to all BID members, BID business tenants, and prospective members/tenants.

~~Nate Olson disseminated a proposed Agenda template~~

VI. New Business

A. Ed Marks (City Council) – Downtown Beautification:

Mr. Marks spoke to the Board regarding the upcoming City of Berlin “smoking ban” which takes effect on July 5, 2010.

Motion to place “smoking ban” discussion on Annual BID Agenda:

Motion – Felicia Page Support – Faye Gelhar

Vote: Unanimous Aye

B. BID Annual Meeting Discussion

Members discussed meeting place and date. Members will target the month of February.

C. Doug Coker Email:

Doug Coker disseminated an email he prepared to the Board and summarized it’s contents.

Scott, owner of the Whiting Hotel, discussed his efforts to improve his property and frustration with other property owners who lack the personal pride to make improvements.

Allison, (Quilting Store) shared her thoughts as a merchant-tenant. Allison expressed concern and frustration with the property owner of 195-197 Broadway and the condition of his property. Nate Olson informed Allison that he would discuss the condition of the property with Mary Lou Neubauer and the Building Inspector.

Allison, (Quilting Store) on behalf of the BBA, disseminated and read aloud a letter the BBA prepared for the Board. Discussion was had regarding the role of BBA and their reliance on BID funding and continued gratitude.

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Motion to have the BID's contributions to various programs placed on Annual BID Agenda for discussion:

Motion – Felicia Page Support – Faye Gelhar

Vote: Unanimous Aye

Judge McMonigal encouraged the Board and its members to work together to find “middle ground” in regard to various goals. He also provided examples of what could be done to encourage BID members to make their properties more attractive.

Nate Olson informed the Board and audience of the UW Extension presentation entitled “Towns and Downtowns” which will be presented on December 17, 2009 at 12:00 p.m. in Green Lake at the Gooseblind.

VIII. Next Meeting

January 13, 2010 at 5:30 pm in the City Council Chambers – Second Floor

IX. Motion to Adjourn at 7:10 p.m.

Motion: Felicia Page Support: Faye Gelhar