

BUSINESS IMPROVEMENT DISTRICT
CITY OF BERLIN
BERLIN, WISCONSIN
5:30 P.M..

April 8, 2009
Council Chambers – Berlin City Hall

PRESENT: Jim Zamzow, Tom Jensen, Traci Hegner, Faye Gelhar, Phil Pik
ABSENT: Jody Heil, Jim Lehr (excused)

The BID Board Meeting was called to order at 5:32 p.m. by BID Chairperson Tom Jensen.

Roll Call

Roll was taken.

Approval of Minutes

The minutes from the March 11, 2009 meeting of the BID Board of Directors were reviewed. It was noted that the official minutes from March 11, 2009 should be amended to reflect the fact that the proposed billboard is located on Highway 21 rather than Highway 23. On a motion from Faye Gelhar and a second by Phil Pik, the minutes were approved as amended.

Approval of Financial Statements

The BID Financial Reports were presented for the months of February and March of 2009. After a review of the financials, a motion was made by Phil Pik and seconded by Traci Hegner to accept the financial reports as presented. The motion carried unanimously.

President's Report

None

Old Business

The BID Operating Plan was discussed with an update regarding the billboard proposed on Hwy 21. Traci Hegner reported that she is still working on getting the contracts in place and the artwork finalized. Although the process is going slower than she anticipated, the project should be completed by April 18th, 2009.

Faye Gelhar presented a proposal from Heidi Heath Farms, Inc (Coloma, WI). for the flower baskets for the City of Berlin. Faye was questioned whether there was any interest from local growers in bidding on the project. There was no local interest. A motion was made by Phil Pik and seconded by Traci Hegner to accept the bid from Heidi Heath Farms, Inc. (\$1,368) for flowers for the Berlin flower pots. The motion carried unanimously.

New Business

Tom Jensen presented a request from the Fox River Days Committee to allow BID expenditures of \$2,000 for support for advertising expenses. On a motion by Phil Pik and a second from Traci Hegner, the Board unanimously approved the \$2,000 expenditure which was already a part of the 2009 budget. Jensen abstained from voting as he is also a member of the Fox River Days Committee.

Meeting adjourned at 6:17 p.m. with a motion by Hegner and a second by Zamzow. The motion carried unanimously.

Next meeting date is May 13, 2009

Respectfully submitted:

Thomas L. Jensen
Director