

BUSINESS IMPROVEMENT DISTRICT
CITY OF BERLIN
BERLIN, WISCONSIN
5:30 P.M..

August 12, 2009
Council Chambers – Berlin City Hall

PRESENT: Nate Olson, Felicia Page, Tom Jensen, Faye Gelhar, and Jim Zamzow
ABSENT: Phil Pik, Traci Hegner

The BID Board Meeting was called to order at 5:31 p.m. by BID Chairperson Tom Jensen.

Roll Call

Roll was taken.

Approval of Minutes

The minutes from the July 6, 2009 meeting of the BID Board of Directors were reviewed. On a motion from Faye Gelhar and a second by Felicia Page, the minutes were approved as presented.

Approval of Financial Statements

After a review of the financial statements, a motion was made by Felicia Page and seconded by Jim Zamzow to accept the financial statements as presented. The motion carried unanimously.

President's Report

None

Old Business

1. BID Operating Plan – No updates provided
2. Billboard Update – No updates provided

New Business

- 1) **Facade Renovation Program Application - Dalm Properties**

This request was reviewed by the Board

On a motion from Felicia Page and a second by Faye Gelhar, the request from Dalm Properties was unanimously approved.

2) **Facade Renovation Program Application - Pick N Paw**

This request was reviewed by the Board

On a motion from Felicia Page and a second by Faye Gelhar, the request from Pick N Paw was unanimously approved.

3) **Fox River Days Recap of Monies Spent – Mary Lou Neubauer**

- Advertising and promotion of the event \$1674.05
- Event set up costs tents - \$1,881.05
- Port-a-potties - \$791.25
- Event insurance - \$1,198.

4) **Recap of BBA Monies Spent – Felicia Page**

Felicia Page recapped \$2,000 spent by the BBA for Sidewalk Sales Days. A report submitted by Tricia Prellwitz to Felicia indicated that monies were used for Can Coolers, Advertising, and Printing as originally intended.

5) **Discussion Regarding 2010 BID Budget**

Tom Jensen asked the Board to begin thinking about any changes to the BID Budget in 2010. A preliminary budget will be submitted at the September meeting for discussion purposes..

6) **Disposal of BID Tents Previously Purchased**

Discussion ensued regarding the need to dispose of tents that the BID had previously purchased that are no longer usable due to significant disrepair.

On a motion from Tom Jensen and a second from Nate Olson, the BID tents were directed to be disposed of. The motion carried unanimously. Mary Lou Neubauer agreed to dispose of the tents as appropriate.

Meeting adjourned at 6:12 p.m. with a motion by Olson and a second by Gelhar. The motion carried unanimously.

Next meeting date is September 9, 2009

Respectfully submitted:

Thomas L. Jensen
Director