

BUSINESS IMPROVEMENT DISTRICT
CITY OF BERLIN
BERLIN, WISCONSIN
5:30 P.M..

September 9, 2009
Council Chambers – Berlin City Hall

PRESENT: Nate Olson, Felicia Page, Tom Jensen, Faye Gelhar, Traci Hegner, Phil Pik, and Jim Zamzow
ABSENT: None

The BID Board Meeting was called to order at 5:31 p.m. by BID Chairperson Tom Jensen.

Roll Call

Roll was taken.

Approval of Minutes

The minutes from the August 12, 2009 meeting of the BID Board of Directors were reviewed. On a motion from Felicia Page and a second by Nate Olson, the minutes were approved as presented.

Approval of Financial Statements

After a review of the financial statements, a motion was made by Nate Olson and seconded by Faye Gelhar to accept the financial statements as presented. The motion carried unanimously.

President's Report

None

Old Business

1. BID Operating Plan – No updates provided
2. Billboard Update – No updates provided. However, Traci Hegner agreed to resolve the outstanding invoice issue with Jodie Olson prior to the next regularly scheduled BID Board Meeting.

New Business

- 1) **Facade Renovation Program Application - Gonyo Law Offices – Jody S. Heil.**

This request was reviewed by the Board

On a motion from Traci Hegner and a second by Nate Olson, the request from Gonyo Law Offices was unanimously approved.

- 2) **Request for Funding – Berlin Business Association (BBA)**
This request was reviewed by the Board for funding up to \$500.00 for Men's Night Out on December 7, 2009. During the discussion, Sue Knoke (a member of the BBA) informed the Board that she would like to approach the BBA to inquire about other sources of funding for this event.

As such, a motion was made by Traci Hegner and seconded by Faye Gelhar to TABLE the request until additional funding sources can be explored. The motion carried unanimously.

- 3) **Streetscape Improvements – Tom Jensen**
President Jensen present 3 bids from area nurseries for 4 (four) maple trees to be planted in the BID district and funded by BID monies. The request came to the BID through Brian Freimark with the City of Berlin.
Comments received from the BID Directors included:

Phil Pik: Personally does not like trees

Tracy Hegner: Any re-planting should be done in conjunction with the State Highway re-work that is anticipated in the next 5-10 years.

Faye Gelhar: Difficulties exist right now for watering the current trees in the BID District. Further stated that there should be a plan developed for watering the trees and insuring ongoing regular maintenance is performed.

No action was taken on the issue at the present time.

- 4) **2010 BID Budget Discussion (preliminary) – Tom Jensen**

Tom Jensen distributed a draft of the 2010 Budget for discussion purposes. Some discussion ensued, however it was decided that all members would review the draft and bring recommendations back to the Board for final approval at the October 14, 2009 meeting.

- 5) Phil Pik announced his resignation from the Board. The Board congratulated him for his service to the district and wished him well in his future endeavors.

Meeting adjourned at 6:12 p.m. with a motion by Page and a second by Gelhar. The motion carried unanimously.

Next meeting date is November 11, 2009

Respectfully submitted:

Thomas L. Jensen
Director

