

BUSINESS IMPROVEMENT DISTRICT
CITY OF BERLIN
BERLIN, WISCONSIN
5:30 P.M.

April 9, 2008
City Hall Council Chambers

PRESENT: Jim Zamzow, Jim Lehr, Lisa Schilling, Faye Gelhar, Traci Hegner, Tom Jensen, Jack King, Deb Schuster

GUESTS: Frank Wertz

The April meeting of the Business Improvement District's Board of Director's was called to order at 5:30 p.m. by BID Chairperson Jack King.

Roll was taken.

Minutes of the March meeting were approved with a motion by Lehr and second by Gelhar.

February financials were reviewed. Prior to the meeting, Schilling had provided the board a summary and explanation for the delay in payment of invoices due to Ripon Community Publications as well as the Berlin Chamber of Commerce. Hegner made a motion to hold off approving any payment until finalization of actual amount due for the banner ad in question. \$284.05 will be reallocated out of the miscellaneous line item and \$500.95 from the advertising line item to pay the Chamber invoice. Ripon Commonwealth invoice will be paid out of the Advertising line item. Vierbicher and Associates will be paid initially by the City with a reallocation of BID reserve funds for the BID's portion of their services to happen in August.

All financials were approved with a motion by Jensen, second by Lehr.

Schilling's director's report followed. No further questions.

A marketing piece has been created for the BID district. Instead of paying for it to be printed, Jensen offered that 1st National Bank will donate the first 100 copies of the piece. Color copies.

Jensen read a letter from the Berlin Historical Society regarding the photos being copied for the Mural Project. The letter indicated that we are not allowed to make our own copies for further distribution to the public.

The board discussed a semi-annual meeting for the BID to help celebrate 20 years in existence and give a formal presentation on what's been done and will be done over the previous 20 years and the future years for the BID. Schilling will create a powerpoint presentation and formal presentation during the meeting with a tentative date for Aug.

We will wait for an official date after hearing a proposed timeline of activities from Vierbicher.

An application was received for the new "Sugar Kids" business on Huron St. The board approved the distribution of \$650 from the lease incentive line item for this application. Jensen made the motion, King with second.

A brief update from the CommUNITY Team was given.

Election of officers will be on the agenda for the May meeting.

Adjourn at 5:55 with a motion by Jensen, Zamzow with second.

Next meeting June 11, 2008 at 5:30 p.m. City Hall Council Chambers.

Respectfully submitted:

May 12, 2008

Lisa M. Schilling

Executive Director

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